

Virtual Staffing Services





About Equivity

Founded in 2014 with a vision for better support.

Equivity was founded with a vision to transform business support through specialized virtual services. Our mission is to boost your business's productivity and reduce operational burdens by providing scalable, tailored outsourcing solutions—empowering your business to grow efficiently and effectively.

Struggling to Fill Open Roles?

We can help! Our virtual staffing services give you access to qualified professionals quickly; no drawn-out hiring process, no onboarding delays, and no in-house overhead to manage.

59%

Percent of U.S. companies that say outsourcing helps them reduce costs, improve focus, and access specialized talent.



How We Help Your Business Succeed



Customized Staffing

Access bilingual, experienced professionals, full-time or part-time, hired specifically for your unique business needs.



Reliable Daily Support

Get dedicated assistance with set daily hours and bilingual capabilities to ensure seamless, uninterrupted operations.



Significant Cost Savings

Reduce payroll costs by up to 40%! We handle all payroll, benefits, and overhead so you don't have to.



Customer Service



Elevate your client interactions with tailored customer service solutions. From entry-level support to experienced managers, we connect you with skilled professionals who help streamline operations and provide top-tier service.

Here are some of the most in-demand customer service roles we can fill for you:



Customer Service Representatives

Provide excellent first-line support, managing inquiries, resolving issues, and delivering a positive customer experience.



Account Managers

Build strong client relationships, manage accounts, and ensure customer satisfaction, retention, and growth.



Customer Service Managers

Lead and optimize your customer service department, ensuring effective team performance and seamless service delivery.

Here are some of the most in-demand HR roles we can fill for you:



HR Managers

Oversee and streamline HR processes, from talent acquisition to employee relations, ensuring compliance and operational efficiency.



HR Generalists

Handle a variety of HR tasks, including recruitment, employee onboarding, benefits administration, and performance management.



Payroll Specialists

Ensure accurate payroll processing, tax filings, and benefits coordination to maintain smooth and compliant payroll operations.

Human Resources



We offer skilled HR professionals to help streamline your HR operations, from talent acquisition to employee relations, ensuring that your business remains compliant and efficient.

Information Technology



Whether you need IT support for your business or are looking to strengthen your IT team, we provide skilled professionals to handle your tech needs.

Here are some of the most in-demand IT roles we can fill for you:



Helpdesk Support

Provide efficient troubleshooting and technical assistance to resolve IT issues and ensure your systems run smoothly.



Network Engineers

Design, implement, and maintain your network infrastructure to enhance performance and ensure data security.



IT Managers

Lead your IT department, managing infrastructure, system integration, and aligning your tech strategy with business goals.

Here are some of the most in-demand marketing roles we can fill for you:



Marketing Directors

Lead and define your marketing strategy, ensuring it aligns with company goals and optimizes campaigns across multiple channels.



Content Marketing Specialists

Develop and execute content strategies that engage audiences, from blog posts and newsletters to social media campaigns.



SEO Specialists

Enhance your online presence through effective SEO strategies, boosting your website's ranking and driving more traffic to your business.

Marketing



Our marketing professionals specialize in driving growth through strategic marketing campaigns, brand management, and digital initiatives.

Office Support



From administrative tasks to project management, we provide dedicated office support to ensure your back-office operations run smoothly and efficiently.

Here are some of the most in-demand office support roles we can fill for you:



Administrative Assistants

Handle essential tasks like scheduling, email management, and data entry to help keep your office organized and efficient.



Project Managers

Manage and lead projects, ensuring timely delivery, resource allocation, and effective communication across teams.



Bookkeepers

Maintain accurate financial records, reconcile accounts, and manage invoices to ensure your company's financial health.

Here are some of the most in-demand sales roles we can fill for you:



Sales Representatives

Drive business growth by generating leads, nurturing client relationships, and closing sales opportunities.



Business Development Representatives

Identify and create new business opportunities, growing your client base and increasing sales revenue.



Sales Managers

Lead and motivate your sales team, developing strategies to achieve sales targets and enhance customer relationships.

Sales



Boost your sales team's productivity and success with experienced professionals who excel at lead generation, client relationship management, and driving revenue

Common Concerns

Are you more affordable than in-house or agency hiring?

Yes. Our service can cut your staffing costs by up to 40%—no salaries, recruitment fees, or agency markups.

What if I don't have time for a long hiring process?

You don't need one. We match you with experienced professionals quickly, with no lengthy interviews or red tape.

Will my staff be available when needed?

Yes. Your staff member will follow a dedicated full-time or part-time schedule, ensuring consistent support during your business hours.



Getting Started Is Simple

Get started with flexible, cost-effective outsourcing built around your needs. Whether you need one team member or many, we deliver fast, customized staffing solutions that save you time and up to 40% in costs—without the hassle of traditional hiring.



Talk to Us

Complete our [contact form](#) and a specialist will reach out to discuss your needs and answer any questions.

Or

Sign Up On Website

Visit our [website](#) to choose a plan that works for you – no long-term contracts, adjust or cancel anytime!

We Hire & Onboard Your Team

We handle everything—recruiting, vetting, enrollment, and training.

Your Remote Team Starts

Your team is ready to work, fully trained, integrated, and supported with ongoing performance monitoring.

What if you could avoid the overhead of full-time hires?

You can! Our flexible staffing solutions help you scale faster and smarter—without the costs of traditional hiring.

78%

Percentage of businesses that report increased efficiency through outsourcing.



Client Testimonials

“When I came to Equivity, I needed an assistant with specialized skills—someone who could manage administrative projects and also master our complex inventory management system in a short period of time. Equivity matched me with a virtual assistant who has exceeded my expectations.”

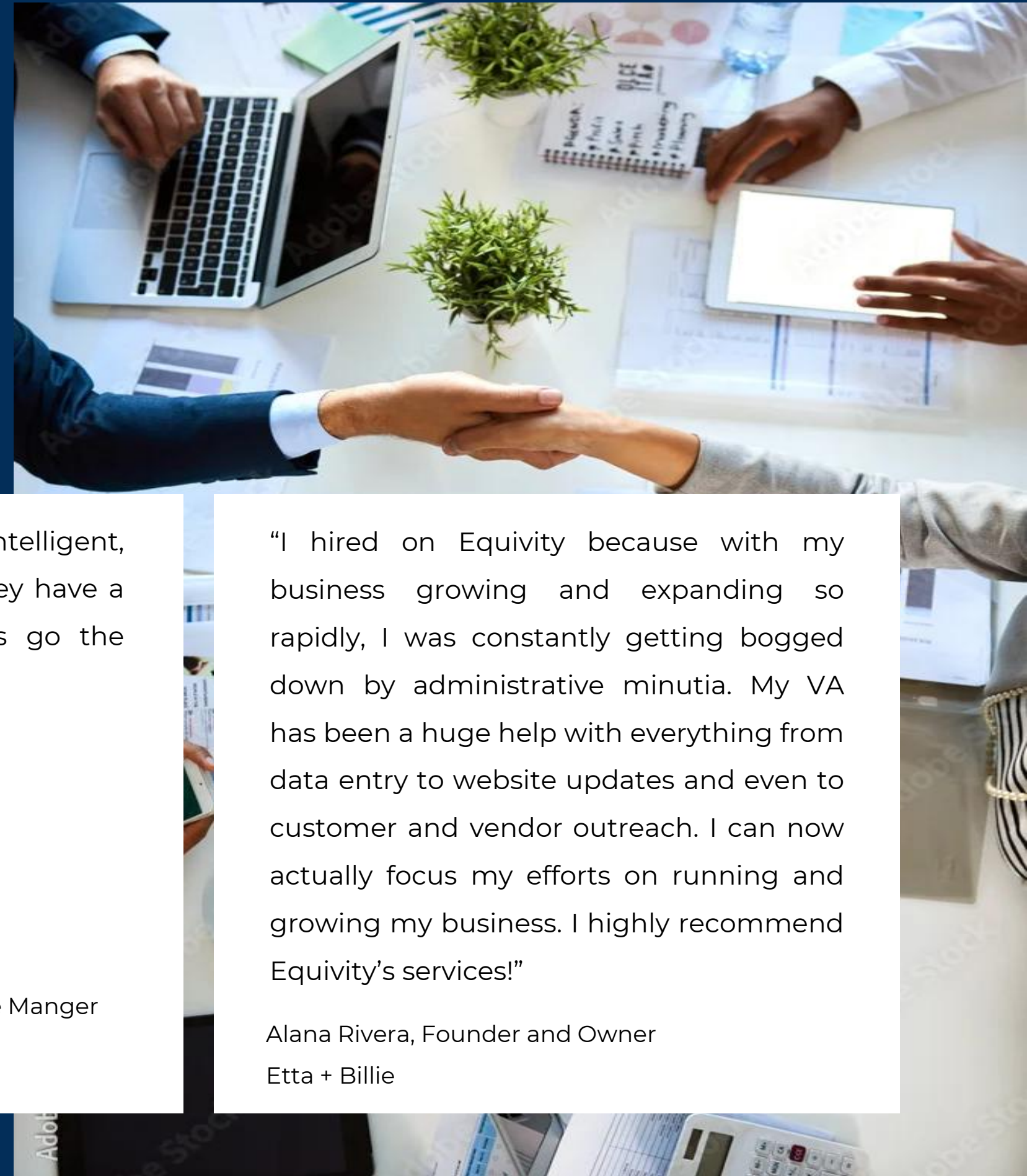
Marlo Turner, President
Gateway Specialty Imports

“Equivity’s virtual assistants are intelligent, flexible and super-responsive. They have a real personal touch and always go the extra mile for us.”

Carrie Beckner, Executive Team Office Manager
Pariveda Solutions

“I hired on Equivity because with my business growing and expanding so rapidly, I was constantly getting bogged down by administrative minutia. My VA has been a huge help with everything from data entry to website updates and even to customer and vendor outreach. I can now actually focus my efforts on running and growing my business. I highly recommend Equivity’s services!”

Alana Rivera, Founder and Owner
Etta + Billie



Contact Us

Let's create a tailored solution that saves you time and helps you focus on what matters most—serving your clients. Contact us today to get started.



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